



PRIVACY Policy

PRIMA Environmental, Inc. (PRIMA) is a laboratory that specializes in treatability testing and specialty analyses. When you use our services or access information that we provide, you may share some information with us. This policy explains what information we collect, how we use it and where it's stored. If you have any questions about our Privacy Policy please contact us at privacy@primaenvironmental.com

Information we collect

The information we collect from you is information you choose to give us when you

- contact us by phone, email, online inquiry or in person, to find out information or to ask for a quotation.
- register for an event such as a webinar.

The personal data we routinely collect is:

- Full name
- Email address
- Postal address
- Company name
- Phone number

How we use your personal data

We may use your personal data for the following purposes:

- To fulfill a request for information or quote and/or to provide a service
- To facilitate your attendance at one of our events or webinars
- To email you newsletters and invitations to webinars and events

Your choices on how your personal data is used

You can choose not to receive marketing emails such as newsletters and webinar invitations by using the "Unsubscribe" link at the footer of such marketing emails or by emailing your request

to privacy@primaenvironmental.com. We will continue to hold your personal information so that we can complete transactions with you.

Control over your personal data

You have rights regarding the personal data we keep. You can request:

- a copy of your personal data that we may have
- amendment of any personal data which is incorrect or requires updating
- deletion of your personal data from our records

Please give us one calendar month to deal with any request.

Security of your personal data

We take the protection of your personal data very seriously and we will undertake appropriate steps to ensure your personal data is stored in a secure environment to prevent any unauthorized access.

Sharing your personal data

We will not share your personal information with any third parties for them to use for their own marketing purposes. We may disclose your personal data if necessary to provide a quote or information you requested, perform work you requested, or if required to do so by law.

How long we store your personal data

We will only retain personal data for as long as is necessary for the purposes we are using it for. How long we retain data will depend upon the purposes it is used for.

Third party websites

Our website may contain links to third party websites. We are not responsible for the privacy policies of third party websites.

Updates to this Privacy Policy

We may review and update this Policy and we encourage you to review it from time to time.